



tema: Locuinta colectiva - reportaj despre situatia actuala in cartiere

invitati sa participe: 15 - 20 studenti arhitecti, jurnalisti, foto-video

perioada: 13 - 16 mai 2010

loc de desfasurare: Centrul pilot pentru arhitectura +/- Cluj, eroilor 16

scop: testarea unor metode neconventionale in analiza urbana, viziuni pentru reabilitarea cartierelor de locuinte; sesiuni interactive de analiza folosind mijloace simple (telefon, camera, etc); expunerea rezultatelor in spatiul +/- cluj; corelare cu expozitia principala si prelegeri

format workshop : 3 zile / 3 echipe / 3 cartiere / 3 reportaje / final debate

descriere workshop: participantii vor explora asemeni unor jurnalisti pe baza de film si interviuri (alaturi de coordonatori). Rezultatul va fi unul usor de transmis publicului larg si administratiilor, constituind bazele unei posibile campanii pentru schimbare.

infrastructură: se asigura: cazare in Cluj, decont partial transport pentru studentii din alte orase, acces la internet, minima documentatie in legatura cu tema (functie de numar participanti, clasa, distanta). Fiecare participant este rugat să își aducă propriul laptop.

conditii pentru preselectie: 1 a4 / 1 idee – imagine, colaj pe o imagine dintr-un cartier de blocuri + 1 fraza explicativa max. 250 cuv. / format pdf 150dpi; Cunostinte photoshop si cunostinte minime video (play/ rec/ stop).

materialele vor fi trimise la plusminuscluj@yahoo.com pana la 8 mai, subiect Workshop_1.

coordonatori: Alexander Sverdlov, Felix Madrazo, Marieke Kums - NL

despre coordonatori: arhitecti, birouri de arhitectura: <http://www.svesmi.eu/Svesmi/Home2.html>, <http://www.internationaldesign.nl/>, MAKS. profesori la TU Delft cerceteaza in cadrul laboratorului The?Factory, coordonat de Winy Maas (MVRDV), <http://www.thewhyfactory.com/>.

un eveniment in cadrul +/- cluj – editia 2 www.plusminuscluj.wordpress.com

organizatori: plusminus

finantatori: Ordinul Arhitectilor din Romania, Forumul cultural austriac, Ambasada Olandei in Romania, Primaria Cluj-Napoca, Ambasada Frantei in Romania

parteneri: OAR filiala Transilvania, AStA, Zeppelin, Area3

Pentru alte detalii: 0723 354685 Ina Stoian sau scrieti-ne pe plusminuscluj@yahoo.com

theme: Collective housing Cluj

invited: 15 to 20 architecture, film and journalism students

when: 13th – 16th of May 2010

where: temporary center for architecture +/- Cluj, eroilor 16

goal: testing unconventional methods in urban analysis; visions for collective housing neighbourhoods, intense workshop using simple devices as iphone, video cameras, etc.; exhibition of the workshop outcome in +/- cluj; timing with main exhibition and conference

workshop format: 3 days / 3 teams / 3 neighbourhoods / 3 reportages / final debate

workshop description: participants could work more as a journalists staging the events, discussions, making interviews and videos (together with the coordinators). The result should be transmittable to the wider public and decision makers & should become a campaign for change.

infrastructure: accommodation in Cluj, transport cost (depending on the no. of participants, distance, etc.), specific documentation, wireless internet. Each participant is kindly asked to bring his/ hers own laptop.

conditions for preselection: one A4 / 1 idea – collage on a photo from a collective housing area + short description max. 250 words / pdf format 150dpi; photoshop and minimum knowledge handling cameras (play/ rec/ stop).

All materials will be sent to: plusminuscluj@yahoo.com till 8th of May, mail subj.workshop_1

coordinators: Alexander Sverdlov, Felix Madrazo, Marieke Kums - NL

about the coordinators: architects, studios: <http://www.svesmi.eu/Svesmi/Home2.html>, <http://www.internationaldesign.nl/>; MAKS. researchers and lecturers: their common project in TU Delft, The?Factory coordinated by Winy Maas (MVRDV), <http://www.thewhyfactory.com/>;

part of +/- cluj – 2nd edition www.plusminuscluj.wordpress.com

organized by: plusminus

financed: OAR – Romanian Chamber of Architects, Austrian cultural forum, Embassy of the Kingdom of the Netherlands in Romania, Cluj-Napoca City Hall, Embassy of France in Romania

partners: OAR Transylvania branch, AStA Students association, Zeppelin, Area3

For any questions please refer to: 0723 354685 Ina Stoian or plusminuscluj@yahoo.com

